

MEMORIAL HERMANN®

IN THE
Pink
OF HEALTH

25TH

ANNUAL
LUNCHEON

SPONSORSHIP PACKET



Dear Valued Memorial Hermann In the Pink of Health Supporter:

This year, we celebrate 25 incredible years since the first Memorial Hermann In the Pink of Health Luncheon. Thanks to your generosity, since our inception, we have invested \$9.1 million in state-of-the-art technology, prevention, community outreach, and education—all dedicated to the fight against breast and ovarian cancer.

In 2024, your meaningful contributions empowered us to grant \$550,000 to our charity partners across Montgomery County. In January, the Allocations Committee met and made the following distributions to our partner organizations:

The Canopy Cancer Survivorship Center, located on Memorial Hermann The Woodlands's campus, received **\$225,000** to ensure that its myriad programs for cancer patients and their families remain free of charge. **\$85,000** was allocated to purchase wigs, wig care kits, breast prostheses, and other items for cancer patients through the oncology nurse navigator at **Memorial Hermann The Woodlands**. The **Interfaith Community Clinic** received **\$7,500** to increase outreach to uninsured and under-insured patients and to help provide access to free mammograms through In the Pink of Health. **\$100,000** was allocated to provide free mammograms at the **Breast Care Center at Memorial Hermann The Woodlands Medical Center**. **\$52,500** was set aside for future state-of-the-art technology for the **Breast Care Center at Memorial Hermann The Woodlands**. **The Rose** received **\$55,000** to support breast screenings, diagnostics, and cancer treatment

for women in Montgomery County, and **Ovarcome** received **\$25,000** to further its mission to increase ovarian cancer awareness and to provide financial support for ovarian cancer patients in Montgomery County.

Together with a dedicated committee, we are honored to co-chair this initiative that provides essential financial support to residents of Montgomery County affected by breast and ovarian cancer. While cancer rates among women in the United States tragically continue to rise (1 in 8 will face breast cancer and 1 in 91 will face ovarian cancer), your unwavering support and generosity have made a transformative difference and remain vital to the success of our mission.

We kindly request your support of Memorial Hermann In the Pink of Health and our missions to reduce the incidence of breast and ovarian cancer and assist survivors in their journeys.

We look forward to celebrating with you at our 25th Annual Luncheon on October 24 at The Woodlands Waterway Marriott.

Warm regards and heartfelt thanks,

Jamie Bolt and Nicole Preston
2025 Event Co-chairs

MEET OUR GUEST SPEAKERS

Giuliana & Bill Rancic

Television Personalities, *New York Times* Best-Selling Authors, Entrepreneurs, Executive Producers, Restaurateurs, Marketing Experts, Fertility Patients, and Breast Cancer Activists



You might recognize Giuliana and Bill Rancic as the dynamic duo from the hit reality series, *Giuliana and Bill*, but their impact reaches far beyond the screen. While their shared journey has inspired millions, each brings a powerful and inspiring story to the partnership.

Giuliana Rancic is an award-winning entertainment journalist, television personality, and *New York Times* best-selling author. As the longtime host of *E! News*, she has graced the red carpets of Hollywood's biggest events, interviewing stars at the Oscars and Grammys. Off-camera, Giuliana is also a successful fashion designer, entrepreneur, and restaurateur.

After being diagnosed with breast cancer in 2011, she courageously shared her experience with the world and founded Fab-U-Wish, a program that grants fashion and beauty-themed wishes to women undergoing treatment. She remains a passionate advocate for organizations like The Pink Agenda and the Breast Cancer Research Foundation.

Bill Rancic is a celebrated entrepreneur, best-selling author, and motivational speaker who rose to prominence as the first winner of *The Apprentice*. As a lifelong student of business, Bill continues to inspire audiences with his insights on leadership, resilience, and overcoming uncertainty. He has authored four books, including the *New York Times* best-seller, *You're Hired*, and the relationship memoir, *I Do ... Now What?*, co-written with Giuliana.

Together, Bill and Giuliana are partners in the RPM Restaurant Group (with locations in Chicago, Las Vegas, and Washington, D.C.), as well as founders of Giuliana Prosecco. Their philanthropic efforts include supporting multiple breast cancer organizations and Mercy Home for Boys & Girls in Chicago. They currently reside in Chicago with their 12-year-old son, Duke.



2024

2024 Annual Report

Mission Statement

Memorial Hermann In the Pink of Health is a group of inspired women who change lives by raising funds to reduce the incidence of breast and ovarian cancer, and to assist survivors in their journeys.

24 Years of Fighting Cancer

In 2024, through contributions from our generous supporters, Memorial Hermann In the Pink of Health provided impactful funding to charity partners throughout Montgomery County, totaling \$550,000. In its 24-year history, In the Pink of Health has invested more than \$9.1 million into our community.

Funds support state-of-the-art technology at the Breast Care Center at Memorial Hermann The Woodlands, breast and ovarian cancer prevention initiatives, community outreach and education, free mammograms for underserved women, and ongoing generous support to Canopy, the Cancer Survivorship Center on the Memorial Hermann The Woodlands campus.

2024 Annual Luncheon and Premier Party



L-R: Patti Jorgensen and Michelle Leary served as 2024 event-co-chairs, Shannon Miller was the featured speaker, and Justin Kendrick, Senior Vice President and CEO of Memorial Hermann The Woodlands Medical Center and Memorial Hermann Northeast Hospital shared how breast cancer has recently impacted his family.

In its 24-year history,
In the Pink of Health
has invested over

\$9.1M

into our community.

950 guests attended the October 25th Parisian-themed In the Pink of Health Luncheon, where men and women gathered to invest in a cause that impacts so many lives. Survivor and speaker Dr. Christine Lee, a beloved gynecologic oncologist, moved the crowd as she shared her story about her experience with breast cancer—and what it meant for her to be the patient instead of the physician. In the spirit of the Olympic year, keynote speaker Shannon Miller, a seven-time Olympic medalist gymnast, inspired guests with her story of persevering to overcome ovarian cancer using her “Gold Medal Mindset.”



The Premier Party was generously hosted and underwritten by Amerigo's Grille. 250 guests enjoyed the beautiful ambiance, topnotch hospitality, and gourmet hors d'oeuvres and libations. The evening culminated with the live auction—the most successful on record—thanks to the hard work of live auction co-chairs Kristy Sexton and her daughter-in-law Holly Sexton, along with the expertise of Brad Bailey, who served as the auctioneer. Shannon Miller joined the fun after her afternoon tour of Canopy, the Cancer Survivorship Center at Memorial Hermann The Woodlands and a major beneficiary of In the Pink of Health.

It is with sincere gratitude that we thank our donors for their unwavering support in 2024 as we came together to help change the lives of many.

Did You Know

Breast cancer is the most common cancer diagnosed among women in the United States and is the second leading cause of death from cancer among women.

Ovarian cancer is the fifth leading cause of cancer deaths among women. A woman's lifetime chance of dying from ovarian cancer is about 1 in 130. Her risk of getting ovarian cancer during her lifetime is about 1 in 91.

U.S. Cancer by the Numbers

In 2025, there will be:

2.04 million
new cancer cases

618,120 cancer deaths

316,950
new diagnosed cases of
invasive breast cancer

307,930
women

2,800
men

59,080 cases of ductile
carcinoma

42,680
breast cancer deaths

42,170
women

510
men

20,890
new diagnosed
cases of ovarian
cancer

12,730
new patients
who will not
survive

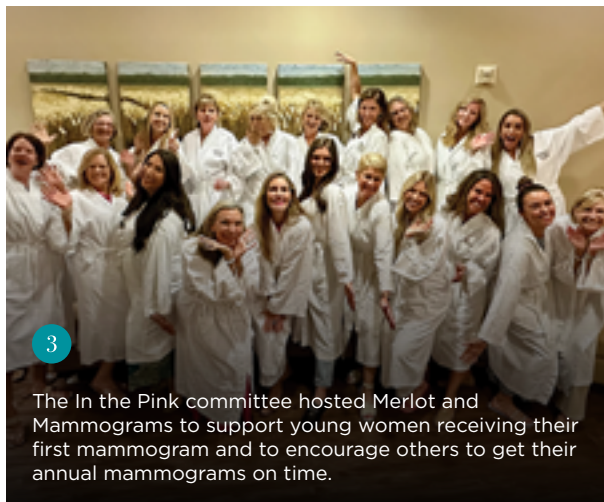
Source: American Cancer Society Facts and Figures 2025

2024 Highlights



1

Dr. Christine Lee, a gynecologic oncologist, moved the audience with her breast cancer story.



3

The In the Pink committee hosted Merlot and Mammograms to support young women receiving their first mammogram and to encourage others to get their annual mammograms on time.



5

Chelsea Kendrick (third from left) celebrates with Shannon Miller and friends who are among the many who have supported her on her breast cancer journey.



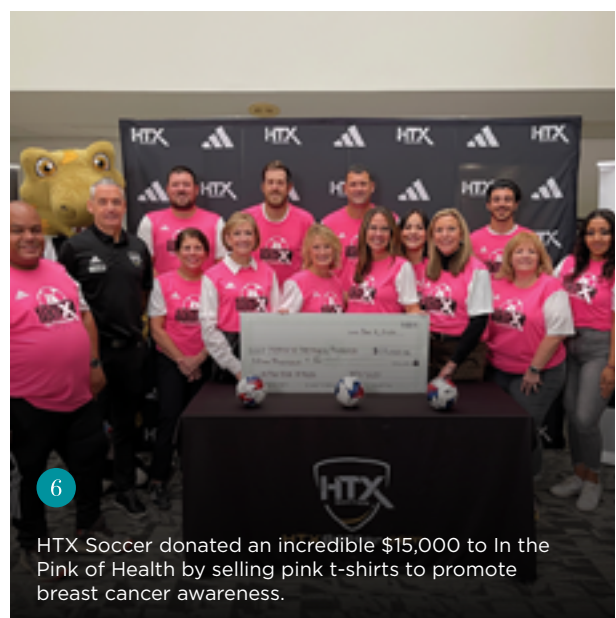
2

Shannon Miller, seven-time Olympic medalist gymnast and ovarian cancer survivor, motivated the audience with her "Gold Medal Mindset" message.



4

In the Pink of Health was the recipient of many Pink Pals events where businesses donate a portion of their proceeds to the charity. J. Crew has been a long-time Pink Pal and hosted a two-day "give back" event.



6

HTX Soccer donated an incredible \$15,000 to In the Pink of Health by selling pink t-shirts to promote breast cancer awareness.

2024 ALLOCATIONS

\$55,000

to The Rose Breast Center of Excellence to support breast screenings, diagnostics, and cancer treatment for underserved women in Montgomery County.

\$25,000

to Overcome to further its mission to increase ovarian cancer awareness and to provide financial support for ovarian cancer patients in Montgomery County.

\$225,000

to Canopy Cancer Survivorship Center, located on the Memorial Hermann The Woodlands campus, to ensure that its myriad programs for cancer patients and their families remain free of charge.

\$100,000

to provide free mammograms in partnership with the Interfaith Community Clinic at the Breast Care Center at Memorial Hermann The Woodlands.

\$85,000

to purchase wigs, wig care kits, breast prostheses, and other items for cancer patients through the oncology nurse navigator at Memorial Hermann The Woodlands.

\$7,500

to The Interfaith Community Clinic to help with outreach to uninsured and underinsured patients to gain access to free mammograms through In the Pink of Health.

\$52,500

set aside for future state-of-the-art technology for the Breast Care Center at Memorial Hermann The Woodlands.



JOIN US for our 25th Annual In the Pink of Health Luncheon

October 24, 2025, at The Woodlands Waterway Marriott. For additional information, please visit inthepinkofhealth.org or email inthepink@memorialhermann.org



Sponsorship Opportunities

PRESENTING SPONSOR

\$50,000

- Title recognition in all materials as presenting sponsor
- Recognition in print and social media
- Two social media posts with boosts
- Logo in event invitation and program
- Full-page ad in event program
- Two premier tables of 10 at the event
- Event signage/onscreen recognition
- Acknowledged by event emcee
- 14 tickets to the Premier Sponsor Party

TRICIA AND JACK FUTCHER LEGACY SPONSOR

\$40,000

- Recognition in print and social media
- Social media post with boost
- Logo in event invitation and program
- Full-page ad in event program
- Two premier tables of 10 at the event
- Event signage/onscreen recognition
- Acknowledged by event emcee
- 12 tickets to the Premier Sponsor Party

PINK DIAMOND

\$25,000

- Recognition in print and social media
- Logo in event invitation and program
- Full-page ad in event program
- One prime table of 10 at the event
- Event signage/onscreen recognition
- Acknowledged by event emcee
- 10 tickets to the Premier Sponsor Party

PLATINUM

\$15,000

- Recognition in print and social media
- Logo in event invitation and program
- Full-page ad in event program
- One prime table of 10 at the event
- Event signage/onscreen recognition
- 8 tickets to the Premier Sponsor Party

RUBY

\$10,000

- Recognition in print and social media
- Listing in event invitation and program
- Half-page ad in event program
- One table of 10 at the event
- Event signage/onscreen recognition
- 6 tickets to the Premier Sponsor Party

SAPPHIRE

\$5,000

- Recognition in social media
- Listing in event invitation and program
- Half-page ad in event program
- One table of 10 at the event
- Event signage/onscreen recognition
- 2 tickets to the Premier Sponsor Party

EVENT TABLE

\$2,500

- One table for 10 at the event

Underwriting Opportunities

This is a fabulous opportunity to showcase your business. Underwriters receive recognition in the program, on signage, and in social media. Underwriters at the \$5,000 and above level will be included in the invitation.

Valet \$15,000	Premier Party \$15,000	Print \$7,500	Registration \$5,000	Video \$5,000	WiFi \$3,000
Floral \$15,000	Live Auction \$10,000	Tribute Wall \$5,000	Roaming Photo \$5,000	Entertainment \$3,500	Beverage Napkin \$2,500
Décor \$15,000	Dessert \$10,000	Photo Wall \$5,000			

All sponsorships must be received by July 14 to be listed in the invitation.

Sponsorship Form

25TH ANNUAL IN THE PINK OF HEALTH LUNCHEON

Friday, October 24, 2025

MEMORIAL HERMANN[®]



713.897.PINK (7465) | inthepinkofhealth.org

Select a sponsorship option:

☐ Presenting Sponsor - ~~\$50,000~~

☐ Tricia and Jack Fletcher Legacy Sponsor - ~~\$40,000~~

☐ Pink Diamond - \$25,000

☐ Platinum - \$15,000

☐ Ruby - \$10,000

☐ Sapphire - \$5,000

☐ Event Table - \$2,500

☐ Underwriting - _____

☐ I am purchasing a table under the special designation of Angel Sponsor.

This means all the seats at my table are open to breast or ovarian cancer survivors who would not otherwise be able to attend.

☐ I am unable to attend, but wish to make a donation.

☐ I am purchasing underwriting.

Underwriters receive program, signage, and social media recognition. Underwriters \$5,000+ will be included in the invitation.

Please print legibly and exactly how it should appear in all printed materials.

Donor/Company Name(s): _____

Company Contact Person: _____

Address: _____

City, State, Zip: _____

Phone: ☐ Home ☐ Cell ☐ Business _____

Email: _____

Payment information (please select one option)

☐ Check enclosed in the amount of \$ _____ (made payable to Memorial Hermann Foundation)

☐ Pay online at inthepinkofhealth.org

☐ Pay over the phone at 713.242.4400

☐ Please charge my credit card for \$ _____

☐ MasterCard ☐ Visa ☐ American Express ☐ Discover

Card Number: _____ Expiration Date: _____

Name on Card: _____ Signature: _____

ALL PAYMENTS MUST BE MADE PAYABLE TO MEMORIAL HERMANN FOUNDATION
Fair market value is \$125 per person; the remaining portion is tax-deductible as allowed by law.

Memorial Hermann
Foundation tax ID:
74-1653640

PLEASE RETURN VIA MAIL
Memorial Hermann Foundation
In the Pink of Health
929 Gessner Road, Suite 2650, Houston, TX 77024



Scan to purchase
your table today!



MEMORIAL HERMANN

IN THE
Pink
OF HEALTH

In the Pink of Health is a group of inspired women who change lives by raising funds to reduce the incidence of breast and ovarian cancer and assist survivors in their journey.

Every donation—no matter the size—makes an impact on the lives of those who give and those who receive.

Because of your generosity, we are able to continue providing critical programs and services to meet the community's growing healthcare needs. Your support impacts a life every day.

INTHEPINKOFHEALTH.ORG

