

A PUBLICATION
FOR THE FRIENDS OF
MEMORIAL HERMANN

Memorial Hermann Foundation
August 2020

ADVANCING THE

VISION



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DEAR FRIENDS,

When Elizabeth and Gary Petersen stepped up to chair this year's Memorial Hermann *Circle of Life* Gala, none of us pictured a virtual event with guests joining us from the comfort of their sofa. But, as they say, the show must go on, online, for the benefit of the important work being done at Memorial Hermann Adult and Pediatric Heart and Vascular Services. We promise to make it an evening to remember and the fanciest virtual gala we can imagine.



Behind the mask: Gala Co-chair Gary Petersen

In this issue of Vision, we profile the dynamic duo of Alice and Keith Mosing, this year's gala honorees, who are famous for their generous contributions to Houston and Memorial Hermann.

We share the inspiring story of Dottie, a precious little girl born with a broken heart and given a second chance at life at Children's Memorial Hermann Hospital's Children's Heart Center.

We also continue our coverage of the Memorial Hermann Heart and Vascular Institute, introducing you to the latest brilliant addition to their star-studded lineup.

And right up front, we invite you to hear from Drs. McCarthy and Shippy, who help us understand how Memorial Hermann is adapting to changing information, learning from others, finding creative solutions to unprecedented challenges and staying calm as the COVID-19 crisis evolves. We are fortunate to have them and their committed teams leading the charge.

Thank you again for your continuing support—and, as perennial Memorial Hermann leader Gary Peterson reminds us, mask-wearing. Together, we will get through this.

Anne E. Neeson
Executive Vice President & CEO
Memorial Hermann Foundation

COVID-19 NUMBERS* AT A GLANCE

15,565
cases

8,062
hospitalizations

57,618
tests

TAMING A GLOBAL PANDEMIC

Memorial Hermann Health System is leading an impressive battle to control and contain a novel coronavirus

*Source: Memorial Hermann Health System data as of 8/18/20.

Hometown advantage

Memorial Hermann has built an impressive reputation as a leading healthcare institution. Here at home, Houstonians have grown accustomed to the teams' steady stream of medical breakthroughs.

We marvel at the sight of Memorial Hermann Life Flight® in action. We've witnessed Memorial Hermann teams' heroic deeds as our community has weathered devastating floods and hurricanes together. But nothing quite compares to the system's monumental response in the fight against the global coronavirus pandemic.

Crews have created well-equipped COVID-19 capacity in every useful nook and cranny, and team members have been working around the clock at great personal sacrifice and risk.

The achievements over the last seven months give us all a new appreciation for the caliber of talent and the level of personal dedication at work behind the scenes of this incredible organization.

High-reliability initiatives set the stage

COVID-19 broke out just about the time Memorial Hermann's SVP and chief quality officer Angela A. Shippy, MD, took on added responsibilities as chief medical officer.

She believes Memorial Hermann's long-term focus on quality and reliability gave teams a huge head start in handling COVID-19 patients and caring for them as safely as possible.

"We've been on this journey for over 12 years, working to put evidence-based tools and training in place across our organization to eliminate preventable harm," she said. "And that's exactly what we've done with COVID patients from the very beginning."

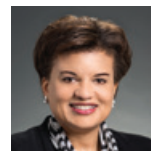
That's not to say that there was no anxiety when the crisis hit home or that the rules haven't evolved as guidance and

the experience of others around the globe present new best practices.

"Understandably, there was a lot of uneasiness among the medical staff initially, as we were hearing horror stories about what was happening in Italy and New York to doctors and nurses without adequate gear," said Jamie McCarthy, MD, executive vice president of Memorial Hermann, who now also leads the physician organization. "And yet, I'm really proud of the way everyone just stood up and got to work. There was none of that 'the sky is falling, what are you going to do to protect me?' attitude from this group."

Drs. Shippy and McCarthy acknowledge the unusualness of every aspect of dealing with COVID-19, as well as the extraordinary contributions of staff members at every level as they work together to find creative solutions to challenges none of them has ever experienced.

"One of the things Memorial Hermann does well is take care of people in a crisis," Dr. Shippy said. "The building's on fire; we run to it."



One of the things Memorial Hermann does well is take care of people in a crisis.

Dr. Angela A. Shippy

One of the most difficult situations at a time when all situations are extremely difficult is seeing critically ill patients in isolation with no visitors allowed. In these cases, nurses and staff willingly take on the added responsibility of providing emotional support at the bedside, despite any personal fatigue of their own, donning and doffing layers of PPE gear with each visit.

Swiftly, nimbly changing treatment protocols

Memorial Hermann is in constant communication with the CDC, government agencies, colleagues from the Texas Medical Center and, just as important, boots on the ground in areas around the country and the world that have seen the largest numbers of COVID-19 illnesses and deaths. Sharing outcomes, successful new treatments and innovative practices is vital. At the same time, making the most of continually changing protocols demands open-minded thinking and extreme flexibility.

Drugs like hydroxychloroquine, for instance, once seemed promising. Physicians are now seeing better results with remdesivir, a drug originally meant to treat Ebola, and steroids in decreasing COVID-19's inflammatory response and minimizing patients' ICU stays. Where teams used to ventilate early on, doctors and nurses now believe patients benefit from being placed in a prone position that often helps them breathe better on their own, get well faster and avoid ventilation altogether.

The aftereffects of testing challenges

The struggles of testing have improved since the first few weeks of the outbreak when patients had to get a number from the health department before test specimens could be sent to the CDC. Even with Memorial Hermann's ability to acquire assays and access commercial labs, results and necessary testing reagents can be delayed during times of high demand. Today, providers have options for ordering testing based on the patient's risk to help optimize testing resources.

Dr. Shippy said, *"The good news is that we have a solid laboratory services program and the expertise to look at all the testing platforms and make sure we're getting the best results for our patient population."*

Early testing limitations are the reason for the misguided notion that children don't get COVID-19. We now know they do. And although they tend to have much milder symptoms and easier recoveries, Memorial Hermann has seen firsthand that, unfortunately, not all cases go that way.

"We're seeing more young people who get pretty sick," said Dr. McCarthy. "Some young patients require ECMO."



What is critical here is for Houstonians to take care of Houstonians, like we always do.

Dr. Jamie McCarthy

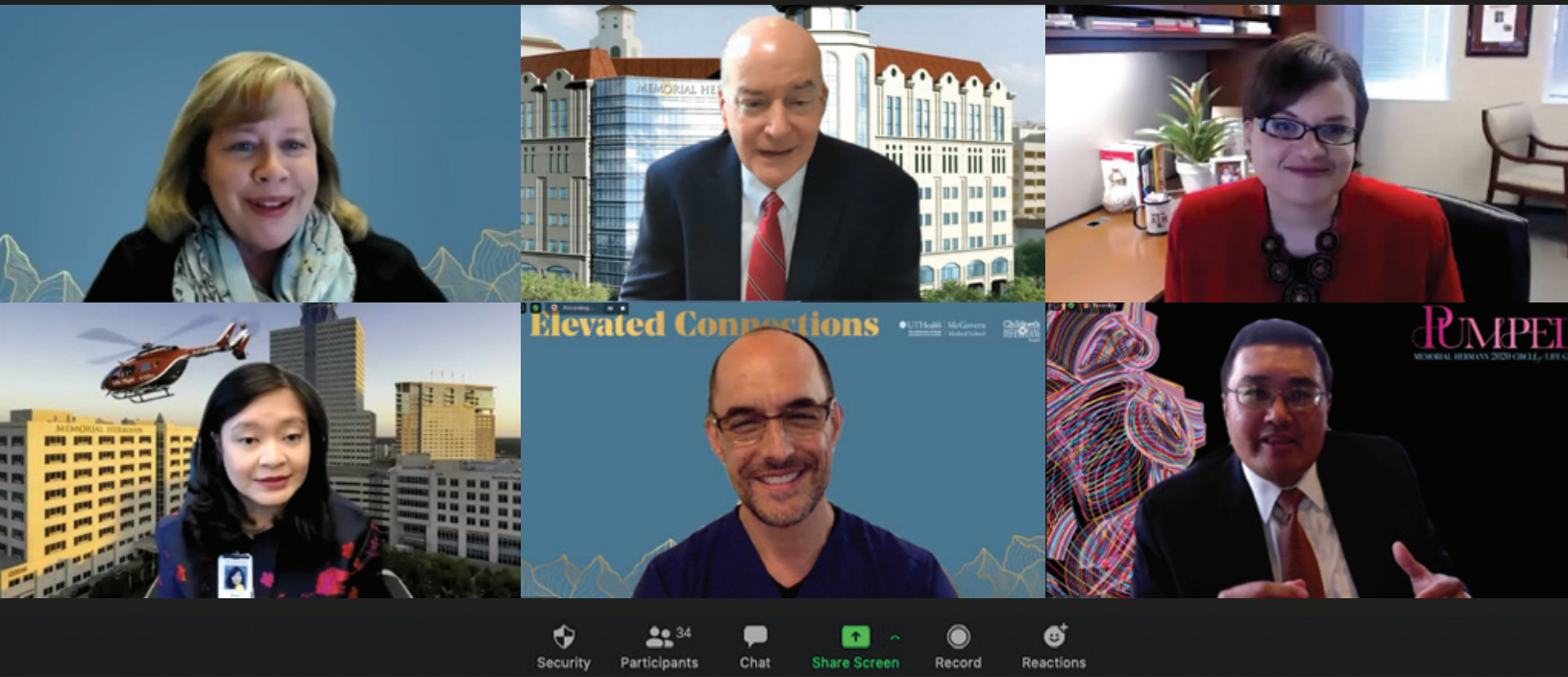
Houston is not out of the woods yet

COVID-19 caseloads may be more manageable at this time, but the experts agree that Houston's numbers are nowhere near where they want them to be. Our R(t), which is the effective reproduction rate of the virus, or the average number of people that one infectious person will infect, is now below 1, which is good, but our 10 percent community positivity rate is still too high. Dr. McCarthy believes it needs to be below 5 percent before we can expect to see community restrictions relaxed.

Drs. Shippy and McCarthy also admit to the personal frustrations of most healthcare workers struggling to contain the coronavirus until a vaccine is developed as they watch so many people in the community refuse to do their part to protect others by wearing a mask, social distancing and frequent handwashing - all measures proven to protect.

"Standardized infection-prevention protocols absolutely work," Dr. Shippy said.

Dr. McCarthy adamantly believes the surge we saw shortly after Memorial Day weekend was a direct result of the "shenanigans" of large groups of partyers ignoring all safety precautions. *"What is critical here is for Houstonians to take care of Houstonians, like we always do," he said. "If we just do what we know needs to be done, we can all get our lives back a whole lot faster."*



STAYING CONNECTED

Adapting to the new Zooming normal, Memorial Hermann leadership and donors stay in touch and well informed without missing a beat.

The COVID-19 pandemic has not changed anyone's commitment to supporting the teams and programs, innovations and celebrations of this exceptional health system. On a regular basis, Memorial Hermann CEO David L. Callender, MD, and other esteemed colleagues host special Staying Connected events that have become welcome breaks from the challenges of social distancing.

It has been so helpful to hear Dr. Callender and Dr. McCarthy provide information about Covid and tips as to how to stay safe. I really appreciate the opportunities to hear how the system is doing as we manage through the pandemic.

— Deborah Cannon

The Memorial Hermann Foundation has hosted a number of calls this summer, covering a range of fascinating topics and events, including:

- A special COVID-19 update presented by Dr. Callender
- A celebration of the 30th anniversary of ADA/TIRR
- A conversation with Children's Memorial Hermann Hospital Physician-in-chief Dr. Mary Aitken, pediatric heart surgeon Dr. Jorge Salazar and Memorial Hermann Board Chair Deborah Cannon
- A call spotlighting the Memorial Hermann *Circle of Life* PUMPED Gala with Dr. Anthony Estrera and Gala Co-chair Gary Petersen

The virus has disrupted life on so many levels. We realize it is vitally important now more than ever that we stay connected. Even if it looks a little different, we can still come together and learn about all the wonderful things Memorial Hermann is doing for our community.

— Jim Postl

Gustavo S. Oderich, MD

Chief, Division of Vascular and Endovascular Surgery
 Memorial Hermann Heart & Vascular Institute
 Memorial Hermann-Texas Medical Center

Professor and Chief, Division of Vascular Surgery
 Director, Advanced Endovascular Aortic Program
 Department of Cardiothoracic and Vascular Surgery
 McGovern Medical School at UTHealth

HELLO, HOUSTON

Welcoming a new star player to the team of cardio innovators at the Memorial Hermann Heart & Vascular Institute

Despite the distractions of COVID-19, the team at the Memorial Hermann Heart & Vascular Institute has retained a singular focus: fighting the leading cause of death in the United States. The innovations developed by this collective of some of the brightest minds in cardiovascular care are building on a legacy born decades ago in the Texas Medical Center.

"This is the place where it all started," says Gustavo S. Oderich, MD. "I always looked at Houston with great admiration dating back to Michael DeBakey, Denton Cooley and Stanley Crawford. Over the years, I also grew to admire Hazim Safi and Anthony Estrera."

That admiration is mutual. After a nationwide search, Anthony L. Estrera, MD, the medical director of the cardiovascular ICU and IMU at the Institute, recently recruited Dr. Oderich to join his band of visionaries who are blazing trails in heart health.

The former chair of the Vascular and Endovascular Surgery Division at Mayo Clinic, Dr. Oderich is a distinguished authority on minimally invasive endovascular therapy to treat complex aortic

aneurysms. Endovascular therapy requires just a small incision to access the blood vessels. Compared to traditional open surgery, endovascular therapy shortens recovery time from months to days and sees better results, including fewer complications, improved outcomes and lower risk of infection.

- Aortic aneurysms**
- 14th** leading cause of death in the U.S.
- 5%** cause of sudden deaths
- Dr. Oderich has completed**
- 5,000** open and endovascular repairs
- 2,000** endovascular aortic repairs
- 700** fenestrated-branched endovascular repairs

Dr. Oderich is one of only eight surgeons in the United States—and the only one in Houston—with access to a pipeline of stents being used widely in Europe, Asia and South America for this advanced therapy. In fact, he incorporated the stents in nearly 700 cases at Mayo. Due to a longer FDA approval process, the stents are not likely to be commercially available here for another five to ten years. However, having been granted an FDA investigational device exemption, Dr. Oderich can now bring this technology to the cutting-edge program at the Institute.

"I think this is going to become the strongest and largest endovascular program in the world," Dr. Oderich says. *"I want to help write the next chapter."*

MATTERS OF THE HEART



KEITH AND ALICE MOSING,
honorees of the Memorial Hermann 2020 Circle of Life PUMPED Gala,
are devoted to making Houston a better, healthier city for all.

As one of Houston's annual signature events, the Foundation's *Circle of Life* Gala is always a memorable occasion. This year's experience will be one for the books. For the first time in gala history, our honorees, Keith and Alice Mosing, will take center stage online, a safe social distance from fellow attendees of the still lavish, but virtual, affair. The gala will benefit Memorial Hermann's adult and pediatric heart and vascular services and showcase the Mosings for the gifts of their time, commitment and financial support.

Contributions to Memorial Hermann

The Mosings have done a world of good for Memorial Hermann. Generous donations from the couple have fueled the success of the system's Revolutionizing Neuroscience initiative and made possible the vital growth of the pediatric trauma unit and The Keith and Alice Fetal Center at Children's Memorial Hermann Hospital.

Keith sits on the board of directors of Memorial Hermann Foundation, a position he describes as a labor of love. *"This is one of the most enjoyable boards I've ever been on. We get so much satisfaction from what we do,"* he said.

"Keith is always coming home saying he needs to take me to the next board meeting," Alice said, *"and when I go with him, I see exactly why he's so impressed."*

Contributions to the city

The Mosings have also done a world of good for Houston. The couple has given generously to countless causes promoting the growth and well-being of Houstonians young and old. Keith sits on the boards of Kickstart Kids, The Joy School, the Houston Police Foundation and the University of Houston Energy Advisory Board. Alice is

a co-director of the board of Space Center Houston. The Keith and Alice Mosing Middle School at River Oaks Baptist School is set to open this year.

"It all just happened very organically," Alice said about their involvement with various organizations around the city. *"It's not like we sat down one day and said we were going to support this, this and this. We have simply supported the things we were passionate about."*

Alice and Keith's story

Though neither Keith nor Alice is a native of Houston, they've become fixtures in the city and are passionate about improving their community. A native of Lafayette, Louisiana, Keith got his start working for his family company, Frank's Casing Crew and Rental Tools, Inc., at age 14. After serving in the military, he went on to expand the business—then known as Frank's International—to Texas and Oklahoma, and then across America. Over three decades, the business grew worldwide, expanding to over 66 countries.

Avid travelers and outdoors people, the couple has traveled and worked all over the world, and they are both skilled aviators. Alice sticks to aircraft; Keith flies jets as well as helicopters. He feigned disappointment that his piloting talents have not been more appreciated by Memorial Hermann.

"I am the only board member who is a helicopter pilot," Keith said, *"but they won't let me fly Life Flight."*

Alice was raised in a family of six brothers and sisters in Chicago. Inspired by her faith and her commitment to her church, she began her years of service working with disadvantaged single mothers. Now a devoted volunteer,



she is a founding member of Ladies for Literacy, an organization created in support of the legacy of former First Lady Barbara Bush with the aim of championing literacy and fostering a love of reading.

The key to making this a better place and a better country is good education for kids, and good healthcare.

Keith Mosing

Thirty years into their marriage, Keith and Alice are as busy with their passion projects, leadership positions and international travel as ever. They also have their hands full with ten-year-old twin boys, Marshall and Nicolas, who have inspired their interest in early education.

“We love this city, we love this state, and we love this country with all our hearts,” Keith said. *“And we think the key to making this a better place and a better country is good education for kids, and good healthcare.”*

Showing appreciation in the time of COVID-19

Despite the strange circumstances of this year’s *Circle of Life* Gala, the Mosings are looking forward to the occasion. Both are eager to share the spotlight. They have been touched by Houstonians’ willingness to help contain the coronavirus and stuck by the devotion of the entire Memorial Hermann team in treating patients with it.

“Nobody’s complaining—they’re just working really hard,” Keith said. *“We owe an extraordinary debt of gratitude to our first responders.”*

We’re in the shadow of these superheroes.

Alice Mosing

“I feel like we’re in the shadow of these superheroes,” Alice said, *“from the valets, the maintenance people and the dishwashers to the nurses and the doctors who put themselves in this position day after day. Their selflessness blows our minds.”*

HEARTFELT THANKS

As a result of advanced planning and very hard work, Memorial Hermann continues to meet the unique challenges of the COVID-19 pandemic. Not surprisingly, teams here are achieving some of the best patient outcomes in the country. We are grateful to them and to the organizations that generously support these efforts.

THANK YOU TO THE HEARST FOUNDATIONS

The Hearst Foundations provided a \$500,000 grant to fund vital equipment, including thermal scanners, a rapid blood infuser and ICU dialysis and ECMO heart-lung machines, along with scholarships for continuing education courses for critical care physicians.

Physicians affiliated with the Memorial Hermann Center for Advanced Heart Failure understand the value of this generous funding.

Igor Gregoric, MD., chief and program director of its surgical division, is especially grateful. *“It is a tremendous fortune that Memorial Hermann received this gift, which is helping us on both the prevention and the treatment side,”* he said. *“These machines save lives.”*

His colleague Baswajit Kar, MD., chief of the medical division, wholeheartedly agrees. *“COVID-19 patients who go on the ECMO machine are otherwise certain to die. So this gift is not a gift of machines; it’s a gift of life.”*

THANK YOU, ROOMS TO GO



A \$100,000 gift from Rooms To Go allowed Memorial Hermann to purchase thermal cameras and make a \$50,000 contribution to our Feeding the Frontline campaign.

THANK YOU, H-E-B



H-E-B answered the call for some of Memorial Hermann’s unusual COVID-response supplies, donating 15,000 Neutrogena wipes to assist in the safe reprocessing of N95 masks.

MAKING DOTTIE WHOLE

Born with half a heart, she now has a long life ahead of her

On a sunny late-winter afternoon, Brad and Caitlin Burns took their daughter to Hermann Park for her first trip to the Houston Zoo. As little Dorothy squirmed in her stroller, Caitlin pulled out a pair of red baby shoes and slipped them onto her daughter's tiny feet.

"Every girl's gotta have red shoes," she said.

"Especially when your name's Dorothy," said Brad.

Just eight months earlier, the couple didn't know whether they'd ever have carefree moments like this with their daughter. Dorothy, now known as Dottie, was born in May of last year with severe heart defects, far more serious than an early-pregnancy ultrasound had revealed.

Within hours of Dorothy's birth, her parents made a difficult decision, allowing Dr. Salazar and team to surgically reconstruct her heart.

No time for joy, no time to waste

Struggling to keep the newborn baby's blood oxygen level up, Dottie's hospital delivery team immediately rushed her off for an echocardiogram. Understanding the life-and-death urgency of her condition, the cardiologist there recommended that the Burns see Dr. Jorge Salazar, a pediatric cardiovascular and congenital heart surgeon and co-director of Children's Memorial Hermann Hospital's Children's Heart Center.

"She was essentially born with half a heart," Dr. Salazar said. *"That's actually fairly common, but her specific version was very, very rare. Without a surgical solution, she could have died within a matter of days."*

A unique response from a one-of-a-kind team

Dr. Salazar proposed an innovative plan to surgically reconstruct her half-functioning heart. This radical intervention could keep her from living a limited life that

would ultimately lead to a transplant, in the best case. Together, her care team and the Burns decided to go for it.



Jorge D. Salazar, MD

Pediatric Cardiothoracic Surgeon and
Co-director, Children's Memorial Hermann
Hospital Children's Heart Center

Professor and Chief of Pediatric Cardiovascular
Surgery, McGovern Medical School

"We are probably the only center in the world where this option would have been offered to her," Dr. Salazar said. *"Parents who have been turned down elsewhere come here from all over the world. But our doctors, nurses, therapists and administrators focus every day on one purpose, to save babies' lives."*

It took a series of surgeries in May and June for Dr. Salazar team to repair Dottie's heart.

"We rebuilt her entire heart almost from scratch," said Dr. Salazar. *"We reconstructed the right side of her heart and replaced her pulmonary and tricuspid valves with new valves that wouldn't leak."*

To overcome unique difficulties, they had to implant one of the valves in a way that had never been conceived, trusting Dr. Salazar's notable intuition. To everyone's joyful relief, it worked.

"In the end, I was able to tell the family she has a normal heart, because she does. And that means a vastly different future for her."

In July, the Burns were thrilled to take their daughter home to Lake Jackson for the first time. A month later, they were back in the ER at Children's Memorial Hermann. Dottie, struggling to combat a common cold, went into respiratory failure. Dr. Salazar performed emergency surgery to get more blood flow to her lungs, and in September, when she was stable enough, he replaced her tricuspid and pulmonary valves again and performed the Glenn procedure to redirect blood flow.



Brad remembered the gratification he felt after that surgery. *“When Dr. Salazar came out, the first thing he said was ‘Congratulations.’ That meant a lot. We realized we never heard that at the hospital when she was born, like most parents do.”*

Dorothy is now thriving after successful heart surgeries at Children’s Memorial Hermann Hospital.

In those first moments of Dottie’s life, there was such a rush to stabilize the infant that the family had no time to enjoy the moment. Now, finally, they could celebrate.

Long live Dottie now

This past April, doctors implanted a pacemaker in Dottie’s chest to correct an arrhythmia issue. As she gets older, she will need additional, smaller operations to replace valves when they wear out. But today, after having spent 97 days of her first year at Children’s Memorial Hermann Hospital, Dottie is a healthy 14-month old girl.

She has caught up on every physical milestone and her heart continues to get stronger. Most importantly, Dottie will be able to live a healthy life without limitations.

That includes making people laugh, something she loves to do. *“She really lights up around people,”* Brad said. She is also quickly becoming known for what her mother calls *“her signature giant, kissable, squeezable cheeks.”*

And while this little angel happily answers to Dottie or Dot, or even her dad’s special Dippin’ Dots nickname, the Burnses never forget where her full name came from. Dorothy is a family name that means “gift from God.”

“We truly believe that God gave us a miracle through the extremely skilled surgeons, doctors and nurses at Children’s Memorial Hermann,” Brad said. *“We were so blessed by the many people who became so invested in caring for us and for Dottie. They helped us find hope in a really scary situation.”*

“You never want to be in need of the best surgeon in the world,” Caitlin added, *“but we’re very thankful that we were where we needed to be, and that Dr. Salazar was there.”*

PUMPED

MEMORIAL HERMANN 2020 CIRCLE OF LIFE GALA

Benefiting Memorial Hermann Adult and Pediatric Heart and Vascular Services

For the first time in its 23-year history, our Circle of Life Gala becomes a virtual affair. We owe a very special thank you to our faithful donors for your unwavering support, no matter the circumstances. Your generosity saves lives.

GALA CHAIRS

Elizabeth and Gary Petersen

GALA HONOREES

Alice and Keith Mosing

PUMPED

Petersen Family Foundation

Phillips 66

Susan and Faye Sarofim

FOLLOW YOUR HEART

Ann and Clarence Cazalot

Elizabeth and Will Galtney

Joella and Stewart Morris Foundation

Northeast Hospital Authority

Rose and Don Shepard

Jim and Sherry Smith

NEVER LOSE HEART

Crothall Healthcare

Philip and Julie Reischman

Hallie Vanderhider

TAKE IT TO HEART

Denise and David Baggett

Rosanna and Myron Blalock

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m Strategic Partners, Inc.

Alice and Keith Mosing

Occidental

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Erin Aspre and Albert Yen

Austin Commercial

Baird

Beck Redden LLP

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Endurance Builders/ Milestone Project Management

ETS-ImagineETS.com

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MEMORIAL HERMANN Foundation

Memorial Hermann Foundation

929 Gessner, Suite 2650

Houston, Texas 77024

memorialhermannfoundation.org

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2020 MEMORIAL HERMANN

Razzle Dazzle

WE'VE GOT YOU COVERED

Benefiting early detection and outreach programs at Memorial Hermann including the Bobetta C. Lindig Breast Care Center at Memorial Hermann Memorial City Medical Center.

Save the Date

Memorial Herman Razzle Dazzle
"We've Got You Covered!"

Thursday, October 8, 2020

Noon - Virtual Program

CHAIRS

Lynn Wyatt and Tony Bradfield

HONOREE

Yvonne Cormier, MD

Donation levels available for \$100,000, \$50,000, \$25,000, \$15,000, \$10,000, \$5,000 and \$3,000
Individual Tickets: \$300

Razzle Dazzle "We've Got you Covered" Customized Kits to be picked up at Tenenbaum Jewelers Drive Thru prior to event.

For more information, call 713.242.4453 or email jessica.keener@memorialhermann.org

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